

urbania

URBAN LITERATURE & ART MAGAZINE

Editorial Vision

Urbania Magazine is a quarterly, glossy, 4-color publication with news stories and other information about urban artists, authors and their literature and art. The magazine provides readers book, music and film reviews as well as original short stories, essays and perspective.

Urbania Magazine examines issues from an urban perspective, educating readers on new ideas, artists and information about current events that inspire action and show how to solve tough questions.

Advertisers

Our advertisers include publishers, record labels, film companies, libraries, those seeking to promote their products/ services or discover fresh talent to add to their roster. We cater toward Independents interested in marketing and advertising in the urban market and allow them to reach buyers.

Audience

Urbania Magazine illustrates the creative expression of urban literature, art and culture. Urbania Magazine is intellectual and educational read where realism meets urban art and media. The audience is hip, computer literate and savvy consumers (when they buy).

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Get involved with our publication by contributing to the departments below. Send submissions to urbaniamagazine@gmail.com and place the department in the subject line. Send a story, media kit, writing sample or query if interested in being published on Urbania Magazine or UrbaniaMag.com.

Features

Feature articles cover current events, issues, artists, authors and business people that work in the arts / entertainment. Most features cover urban topics and authors with at least three books. The editorial staff contacts individuals for this section.

Editor

Story Ideas and submissions for articles, columns or how-to to be included in the publication.

Reviews

Become a UrbaniaMag.com reviewer (books, films, music). Submit your original review or have one assigned. If assigned, reviewers get to keep the product reviewed. A limited amount of reviewers are paid if assigned a product through our paid review service.

Fiction

Short story submissions should reflect some aspect of the city. Short stories should be original and be no more than 1500-2000 words. Publishers can submit short fiction that has been published in an anthology.

Essays

Essays about urban culture, life and art or an issue that needs to be discussed. Essays are creative nonfiction or narrative nonfiction and should be no more than 1000 words.

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How-to's

The how-to section gives readers information about how to get things accomplished from the business side of the arts. Many of the articles are by experts who have books or a wealth of information to supply readers. How-to are should be no more 700 words.

Articles

The article section supplies information and tips about the business side of the arts. Articles should add value and provide readers with tips and expand their knowledge base of the industry. Article submission should be no more than 700 words.

Artwork

Art submissions of urban artists, photography, illustrations and other art media are accepted. Send images and links to website for consideration. If chosen we will contact with interview questions.

Interviews

In this section we provide Interviews with industry experts about the business of the arts. If we reach out than the content is free, otherwise the service is paid. We include author, artists, designers and business profiles of individuals working in the arts and entertainment. We remain on the lookout for the most talented works.

Models / Actresses

Pics of urban models (men and women) along with a short Q and A. **Please do not send pics unless you give www.UrbaniaMag.com the permission to post and distribute in print and online***



2011-12 Urbania Magazine Editorial Calendar

OCTOBER/NOVEMBER/DECEMBER (Issue #1)

Education Issue

Social Media

Submission Due September 8

JAN./FEB./MARCH (Issue #2)

Art Issue

How to-

Submissions Due 12/2

APRIL/MAY/JUNE (Issue #3)

Announcement Issue (Books) - Baltimore Urban Book Festival / BEA Supplement

Music - Awards & Incentives

Submissions due March 9

JULY/AUGUST/SEPTEMBER (Issue #4)

Film Issue

How-to

Submissions due 6/13

OCTOBER/NOVEMBER/DECEMBER (Issue #5)

Politics Issue

Submissions due 9/11



2013 Urbania Magazine Editorial Calendar

JAN./FEB./MARCH (Issue #6)

Small Business Issue

How-to

Submissions due 12/7

APRIL/MAY/JUNE (issue #7)

Comedy

How -to

Submissions due 3/8

JULY/AUGUST/SEPTEMBER (Issue #8)

Fiction Issue

Submissions due June 7

OCTOBER/NOVEMBER/DECEMBER (Issue #9)

The Best of Urbania Magazine Artists Awards

Submissions due 9/11