

urbania

URBAN LITERATURE & ART MAGAZINE

RATE CARD 2011-2012

Urbania Magazine will serve as the official issue & program for the 2nd Annual Baltimore Urban Books Festival. Over 10,000 people will attend the fair. We will print an additional 1500 copies with the issue.

The magazine is distributed online, retail shops, restaurants, universities and newsstands in the DMV area. All print sponsor ads receive three months online advertising on UrbaniaMag.com.

Advertising Prices:

| | 1x | 2x | 3x | 4x |
|-----------------------------------|-------|-------|-------|-------|
| Business Card 2.5 in. x 4 inches: | \$150 | \$150 | \$125 | \$125 |
| Half Page 5.5 in. x 4.5 inches | \$250 | \$225 | \$200 | \$175 |
| Full Page: 8.5 in. x 5.5 inches: | \$475 | \$450 | \$400 | \$350 |
| Front Inside Cover: | \$700 | \$650 | \$600 | \$550 |
| Back Insider Cover: | \$650 | \$600 | \$550 | \$500 |
| Centerfold (both pages): | \$800 | \$750 | \$700 | \$650 |
| Back Page: | \$700 | \$650 | \$600 | \$550 |

Deadline for all Urbania Magazine ads are posted below.

Issue #1

Due date 9/23

Issue #2

Due date 12/2

Issue #3

Due date 3/9

Issue #4

Due date 6/13

Issue #5

Due date 9/11

Issue #6

Due date 12/2

Issue #7
Due date 3/1

Issue #8
Due date 6/1

Issue #9
Due date 9/1

****All images and ads must be at least 300 dpi for quality printings**** All artwork should accompany the paid ad and be sent to urbaniamagazine@gmail.com.